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- Advertising opportunities available on a discounted schedule.
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- Possible opportunities to contribute educationally-focused editorial content for *The Contractor's Compass* and/or an ASA webinar.
- Sponsorship recognition at SUBExcel.
- Half-page color ad in SUBExcel Education Program Guide.
- Discounted sponsorship opportunities available for SUBExcel special events.

Sponsorship Packages

ASA is a national organization representing the interests of about 4,700 subcontractor members whose companies provide labor and materials on construction projects throughout the United States. Subcontractors commonly perform 80 percent to 90 percent of the work on commercial construction projects.

Founded in 1966, ASA amplifies the voice of, and leads, trade contractors to improve the business environment for the construction industry and to serve as a steward for the community. The ideals and beliefs of ASA are ethical and equitable business practices, quality construction, a safe and healthy work environment, and integrity and membership diversity. The top construction specialty trades in the ASA membership are:

- Drywall (12.3%)
- Electrical (9.5%)
- Steel (9.1%)
- Concrete (8.6%)
- Masonry (6.8%)
- Paving (6.3%)
- Excavating/Earth Moving (6.3%)
- Sheet Metal/Metal Fabricating (6.3%)
- Mechanical/HVACR (5.9%)
- Doors/Hardware (5.4%)
- Carpentry (5.4%)
- Glass/Glazing (5.0%)
- Communications (4.1%)
- Painting/Wallcovering (4.1%)
- Plumbing (4.1%)

For more information regarding sponsorship opportunities with ASA, please contact ASA Chief Operating Officer Richard Bright at rbright@asa-hq.com or (703) 684-3450.

