

# What Contractors and Subcontractors Need to Know About Integrated Project Delivery

## AMERICAN SUBCONTRACTOR ASSOCIATION

APRIL 14, 2020


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# The “Case” for IPD

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- ❑ How we “do it today: ” DESIGN → BID → BUILD
  - ❑ BLS Study: construction, alone, suffers decreasing efficiency 1964 – 2000
  - ❑ 30% of construction projects fail to achieve time, budget goals
  - ❑ 92% of owners report that “construction documents” were not buildable
  - ❑ 37% of construction materials end up “wasted”
  
- ❑ The “results” are not good:
  - ❑ Design effort *wasted*
  - ❑ *Padded* contractor and subcontractor pricing
  - ❑ *Over Design* by architects
  - ❑ *Change Orders* inevitable
  - ❑ *Adversarial* project relationships

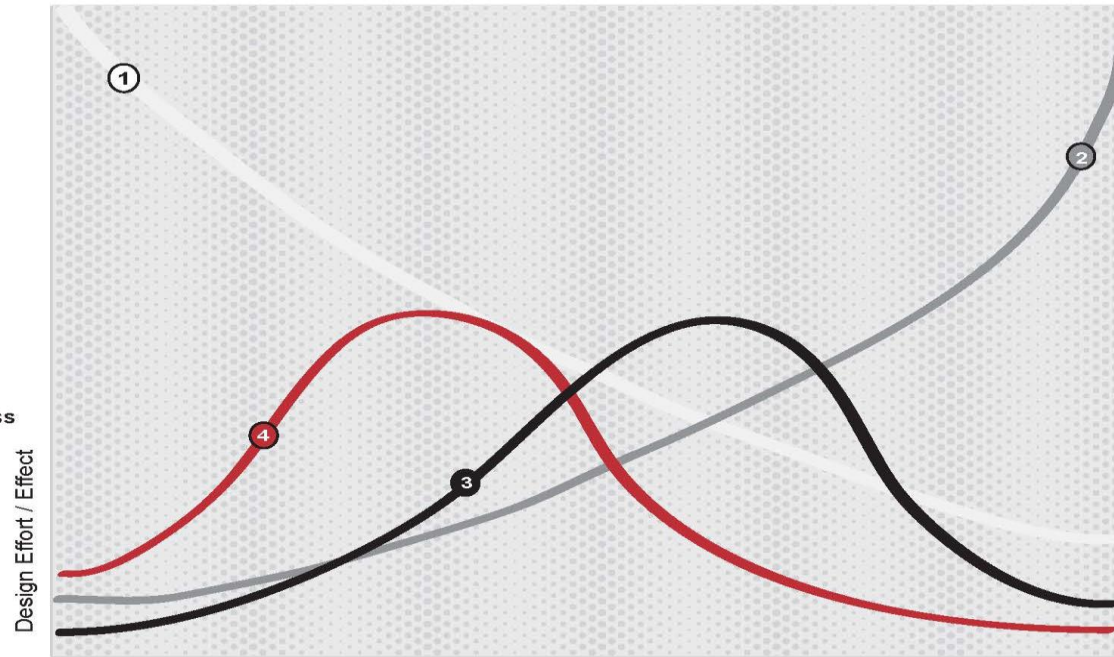
# The MacLeamy Curve



- ① ability to impact cost and functional capabilities
- ② cost of design changes
- ③ traditional design process
- ④ Integrated Project Delivery Process

MacLeamy Curve

Time / Schedule



traditional

Predesign      Schematic Design      Design Development      Construction Documents      Agency Permit/Bidding      Construction

Integrated

Conceptualization      Criteria Design      Detailed Design      Implementation Documents      Agency Coord/Final Buyout      Construction

*Introduced in the Construction Users Roundtable's "Collaboration, Integrated Information, and the Project Lifecycle in Building Design and Construction and Operation" (WP-1202, August, 2004)", the "MacLeamy Curve" illustrates the advantages of Integrated Project Delivery.*

# Fundamental Principles

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- ❑ Origins? The BP experience with “Alliancing”
  
- ❑ A commitment to “core principles:”
  - ❑ Team with high level of trust and respect
  - ❑ Re-orientation of “rewards” – what’s best for the project?
  - ❑ Decisions made collaboratively
  - ❑ Early identification of key participants
  - ❑ Early identification of project goals
  - ❑ Intensified, early design effort
  - ❑ Transparency throughout
  - ❑ 21<sup>st</sup> century technologies (BIM and PMIS)

# Is IPD all that new?

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- ❑ But, you say:

- ❑ “We have pre-construction services”
- ❑ “We have GMP contracting, with early release packages”
- ❑ “We have partnering”
- ❑ “We have CAD drawings”
- ❑ “We share savings”

- ❑ What’s missing? **A SINGLE AGREEMENT**

- ❑ Multiple contracts (Owner-CM and Owner-AE) = “disincentives”
- ❑ The IPD Agreement...the next level of collaboration

# Making the Choice

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## Organizational Considerations

- Not for the passive owner
- Suited for large, complex construction projects
- Be prepared for intense, early design effort
- Organizational Support
- Confidence and trust in the IPD team members
- Owner staff trained in principles and technology

## Legal Considerations

- Uncharted appellate territory
- Public sector limitations; lender and finance limitations

# Key IPD Agreement Provisions

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- ❑ Management Structure
- ❑ Compensation
- ❑ Target Cost
- ❑ Project Goals
- ❑ Dispute Resolution
- ❑ Changes
- ❑ Technology
- ❑ Risk Management

# Management Structure

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- ❑ Multi-Layered
- ❑ “Executive” Level
  - ❑ Senior team leaders, Owner, A/E, key trades
  - ❑ Unanimous decision making
  - ❑ Owner breaks all ties, subject to ADR
- ❑ “Implementation” Level
  - ❑ Day to Day Management
  - ❑ Key AE Consultants and CM Subs
  - ❑ Sub-Implementation Teams
  - ❑ Adopt last planner concepts from lean construction



# Compensation Structure

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- ❑ The IPD “Bargain”
  - ❑ Owner - pays “reimbursable cost” including agreed “overhead”
  - ❑ CM / AE and key trades - “at risk” for recovery of profit
  - ❑ Design / construction team can’t lose money but may not make any
  
- ❑ The “Profit Pool” Agreement
  - ❑ Establishing a profit pool – overruns come out of profit pool
  - ❑ Impact of Project Goals
  - ❑ Example: Project Cost less than, equal to, or greater than target
  
- ❑ Other “incentive” compensation

# Target Cost

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- ❑ “Designing to a Detailed Estimate” vs. “Estimating a Detailed Design”
  - ❑ Target Value Design – a lean construction concept incorporated into IPD
- ❑ Developing a Target Cost during initial design
- ❑ Agreement on a Target Cost amendment
- ❑ Refinement at 100% construction documents
- ❑ CD’s/Shop Drawings complete prior to commencement

# Changes

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- ❑ The “goal”: LIMITED potential for change orders
  - ❑ “Constructability” issues ...GONE
  - ❑ “Coordination” issues...GONE
  
- ❑ Some notable exceptions:
  - ❑ Owner initiated scope changes
  - ❑ Owner initiated schedule changes
  - ❑ Regulatory changes
  - ❑ Unforeseen conditions, unless addressed in pre-con

# Disputes

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- ❑ Waiver of Claims
- ❑ Multi-layered dispute resolution
  - ❑ Executive Committee
  - ❑ Dispute Review Committee
  - ❑ Retained Project Neutral
  - ❑ Outside mediator
  - ❑ Arbitration
  - ❑ Litigation

# Technology

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- ❑ Building Information Modeling (BIM)
  - ❑ What is BIM?
  - ❑ Why is it important?
  - ❑ BIM capable team
  - ❑ BIM management
- ❑ Project Management Information System (PMIS)
- ❑ The “Big Room” – co-location space

# Risk Management

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- ❑ Protecting the Profit Pool
- ❑ Traditional Risk Management devices remain relevant
  - ❑ CCIP and OCIP programs
  - ❑ Sub default insurance or bonding
  - ❑ Project specific professional liability insurance
    - ❑ rectification coverage
  - ❑ Builders' Risk insurance

# Goals

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- ❑ The obvious:
  - ❑ Beating the Target Cost
  - ❑ Beating the Project Schedule
- ❑ LEED
- ❑ Energy / Sustainability
- ❑ Quality of Work
- ❑ Safety
- ❑ Labor Productivity
- ❑ Metrics and Timing