

Maximizing Membership Participation: Three Areas of Focus

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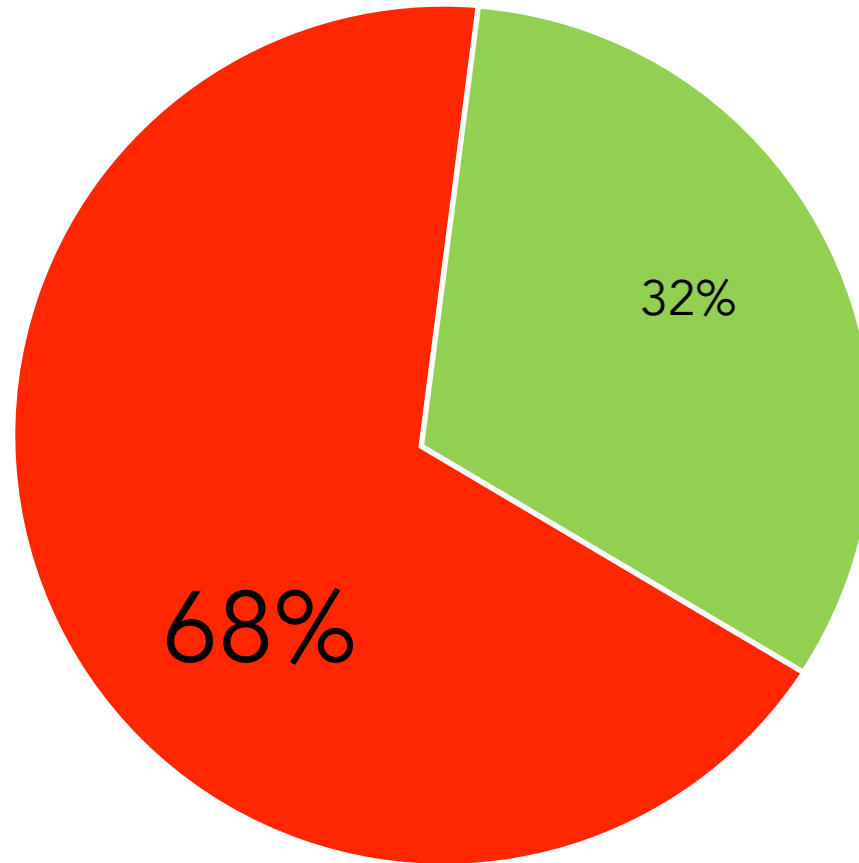
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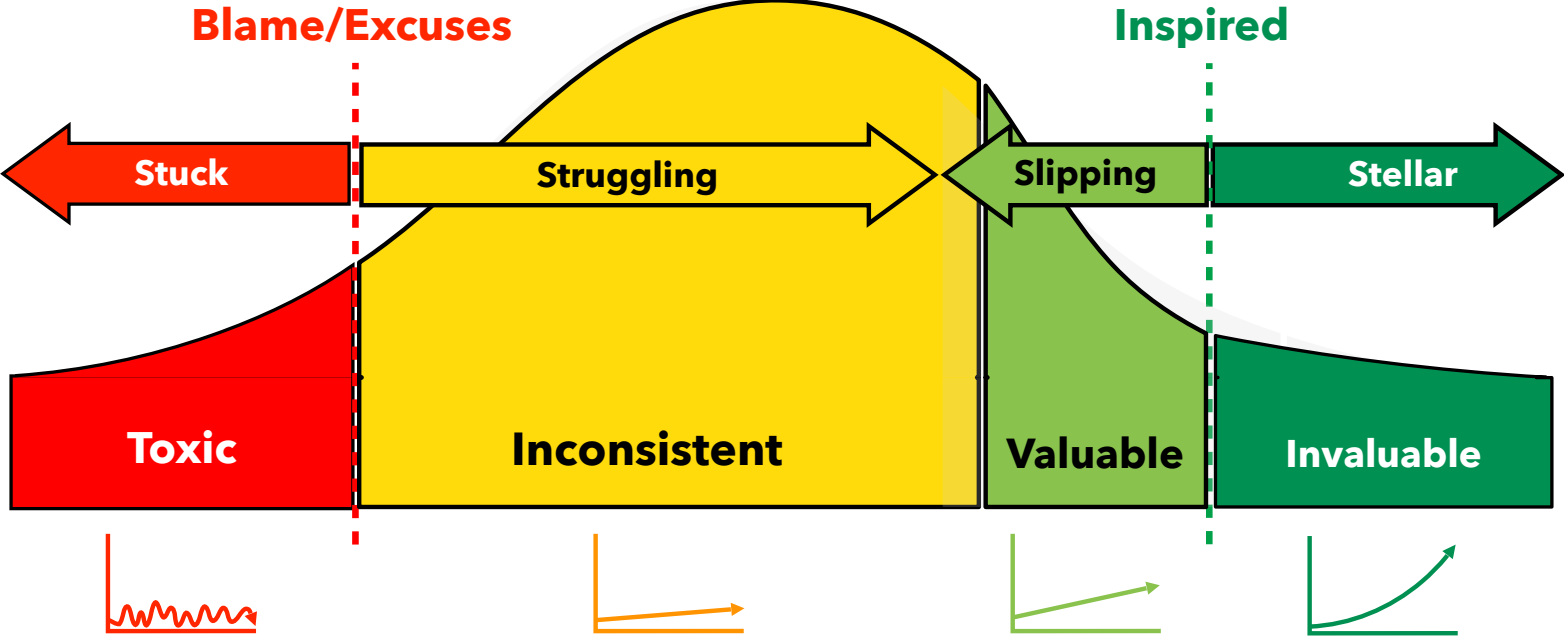


Enthusiastic Engagement

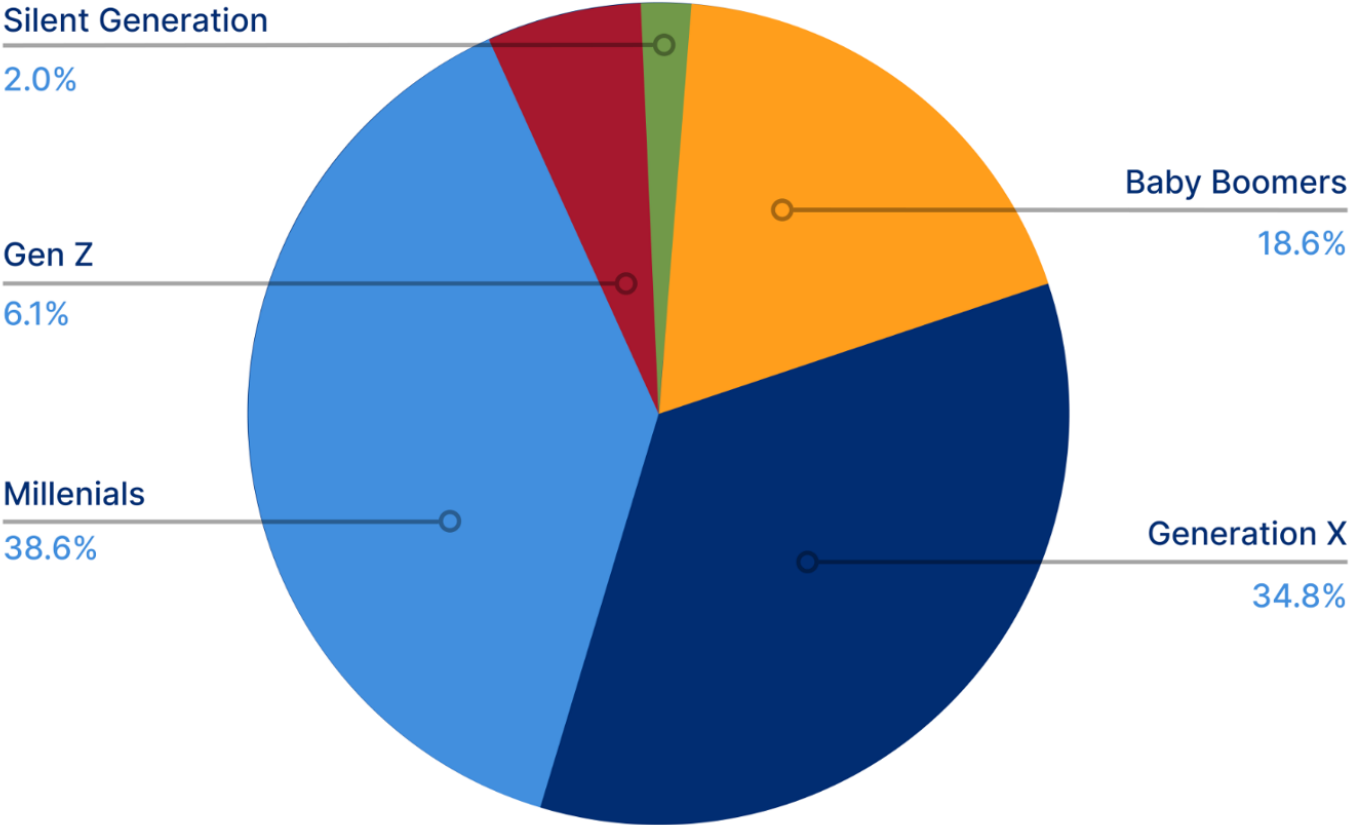
How can you create a an organization of
Unlimited Potential?



Source: Gallup 2022 Engagement Data



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Conflict
is simply
**frustrated
expectations**



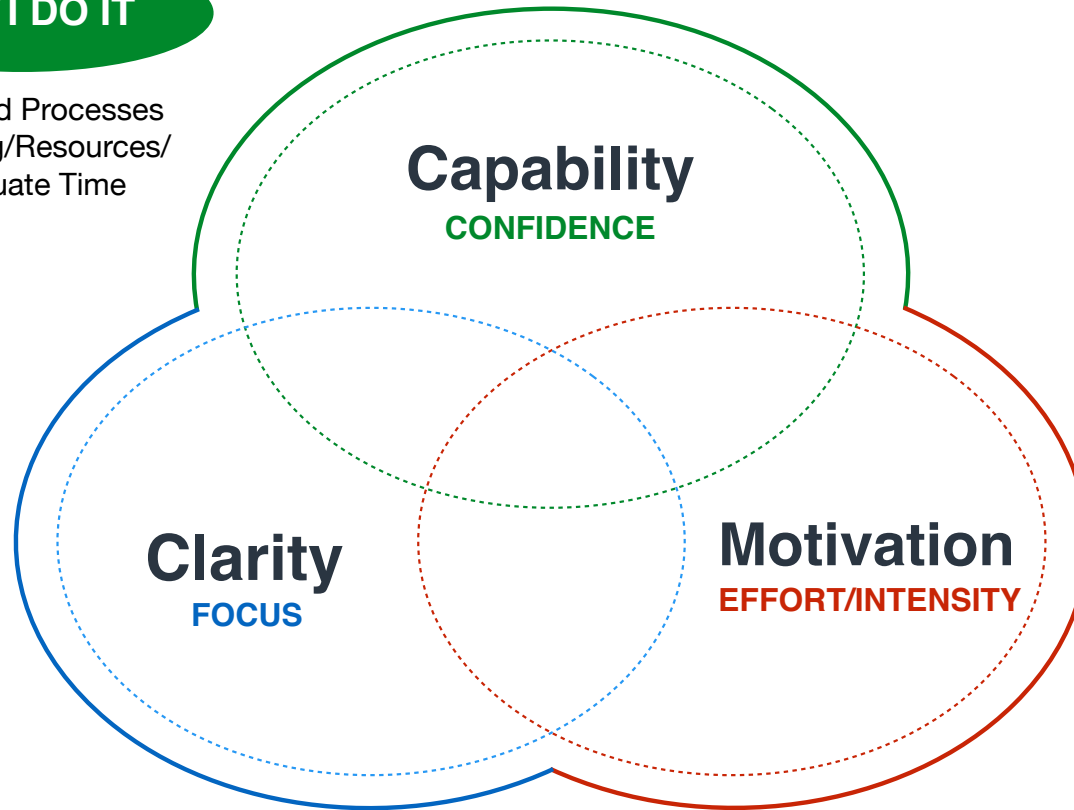


Every organization or group
that takes its purposes seriously
TRAINS their people.



HOW I DO IT

Skills and Processes
Coaching/Resources/
Adequate Time



WHAT I Do

Clear **objectives**
Clear expectations
Success defined

WHY I DO IT

Rewarded/Encouraged
Challenged
Autonomy

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Create community.
Mentor growth.
Inspire excellence.



“Communicating a clear vision, outlining consistent job responsibilities, and prioritizing mentorship, [these] are the cornerstones of a productive, engaged [organization].”

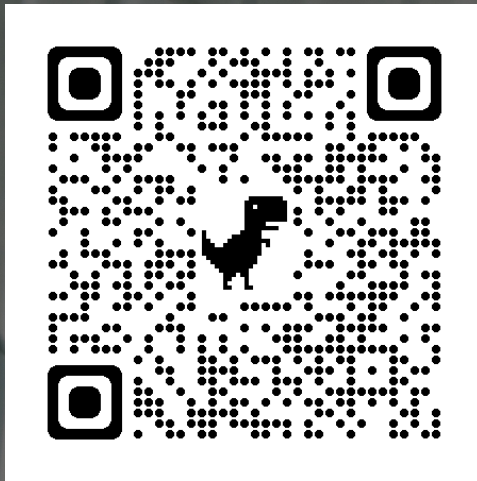
CAPABILITY

CLARITY

MOTIVATION

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Thanks!

