AMERICAN SUBCONTRACTORS ASSOCIATION

Subcontractor State Chapter Advocate Award 2020

AMERICAN SUBCONTRACTORS ASSOCIATION, INC.
1004 Duke Street, Alexandria, VA 22314-3588
Phone: (703) 684-3450 Email: GovernmentRelations@ASA-HQ.com Web: www.asaonline.com

Subcontractor State Chapter Advocate Award 2020

Rules for Entry

1. All nomination forms must be received at ASA headquarters no later than Dec. 31, 2020. Late applications will not be judged.
2. All entries must include an entry form and supporting materials that illustrate success on each award criterion.
3. Entries may be submitted by a single email sent to soscar@asa-hq.com with all attachments ***OR*** a Website link to all supporting materials ***OR*** a thumb drive with the entry form and all supporting materials sent to ASA, 1004 Duke Street, Alexandria VA 22314-3588. Neither ASA nor the judges will contact applicants to obtain additional information.

Recognition

1. ASA will acknowledge receipt of each entry no later than Jan. 4, 2021.
2. ASA will notify all nominees of the winner of the 2020 awards no later than Jan. 31, 2021.
3. ASA will present the 2020 awards in conjunction with ASA SubExcel 2021, which will be held February 26th, 2021, in Sandestin, FL.

Criteria for Evaluation

Evaluation of entries will be conducted by a by a working group of members of the ASA Government Relations Committee. Neither applicants nor nominees need to be affiliated with ASA. Judges will consider each of the following factors when assessing the entry:

- Importance of the issue/objective to the interests of construction subcontractors, specialty trade contractors and suppliers.
- Use of analytical skills to develop and implement a plan to pursue a successful outcome.
- Effort and success in developing support for the issue/objective within and outside of the construction industry.
- Degree of opposition to the issue/objective within and outside of the construction industry.
- Cost effective use of resources, including dollars and time.
- Demonstrable success with the government advocacy or campaign.
- Quality of the presentation.

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Entry Form

Submitted by: _____

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Email: _____

Telephone: _____

Submit this form and an essay that addresses each criterion for evaluation and supporting materials that illustrate success on each criterion no later than Dec. 31, 2020. The entry may be submitted by a single email sent to soscar@asa-hq.com with all attachments ***OR*** a Website link to all supporting materials ***OR*** a thumb drive with the entry form and all supporting materials sent to ASA, 1004 Duke Street, Alexandria VA 22314-3588. Neither ASA nor the judges will contact applicants to obtain additional information. Neither applicants nor nominees need to be affiliated with ASA.