



Event Sponsorship Opportunities

The Beach Bash Event Sponsor - \$30,000

You will be listed as the sole sponsor for The Beach Bash. Your logo will be placed on all event signage as well as the SUBExcel website. Your company name and logo will be attached to all messaging regarding this event. You will also be recognized at the event and offered two minutes of microphone time.

- **The Beach Bash Food Sponsor - \$13,000**

You will be the food sponsor for The Beach Bash. In addition to your logo being placed on all event signage and SUBExcel website, your logo will also appear on signage representing you as the food sponsor for the event.

- **The Beach Bash Bar Sponsor - \$7,000**

You will be the bar sponsor for The Beach Bash. In addition to your logo being placed on all event signage and SUBExcel website, your logo will also appear on signage at the beach bar.

- **The Beach Bash Activity Sponsor - \$2,000**

You will be the sponsor of one of the activities during The Beach Bash. In addition to your logo being placed on all event signage and SUBExcel website, your logo will also appear on signage at The Beach Bash.

Reception and Banquet Sponsor - Sponsor \$30,000/ Co-Sponsor \$15,000

The reception and banquet are open to all registrants. Your sponsorship will be listed in the credits of the awards program video, on the SUBExcel website, and in all conference literature. Sponsors of this event will also be recognized verbally from the podium. Your company name and logo will be attached to all messaging regarding this event.

- **Cocktail Hour at Reception and Banquet Sponsor - Sponsor \$5,000/ Co-Sponsor \$2,500**

Your logo and signage will appear at the reception area. Your sponsorship will be listed on the SUBExcel website and in all conference literature.

- **Wine Sponsor at Reception and Banquet - \$2,500**

Your logo and signage will appear in the banquet area. Your sponsorship will be listed on the SUBExcel website and in all conference literature.

ASA President's Welcome Reception Event Sponsor- \$20,000

Multiple Sponsorships are welcome! All Sponsors will appear on signage displayed in the room and will be listed in conference literature and on the SUBExcel website. Your company name and logo will be attached to all messaging regarding this event. All sponsors will be recognized verbally during the event.

- **ASA President's Welcome Reception Food Sponsor - \$17,000**
- **ASA President's Welcome Reception Bar Sponsor - \$3,000**
- **ASA President's Welcome Reception Friend of ASA - \$1,000**

Keynote Speaker Sponsors

This is an opportunity to introduce one of the keynote speakers, the first speaker of the day, on either Thursday or Friday! You will have two minutes of microphone time to introduce the speaker. Appropriate signage will be displayed in the room. Your company name and logo will be attached to all messaging regarding this event. Your sponsorship will be listed on the SUBExcel website and in all conference literature.

- **Thursday Keynote Speaker - \$20,000**
- **Friday Keynote Speaker - \$8,000**

Registration Area Sponsor - Sponsor \$10,000/ Co-Sponsor \$5,000

This is an excellent opportunity to sponsor the registration area. You will be permitted to provide promotional literature to all attendees as they arrive. Appropriate signage will be displayed in the area. This is the most visible area to all attendees to view your support of SUBExcel. Your sponsorship will be listed on the SUBExcel website and in all conference literature.

SLDF Fundraiser Sponsor - \$10,000 or \$1,000 sponsorships available

You will be listed as the headlining sponsor of this event. In addition to your logo being placed on SUBExcel's event signage and website as a sponsor, your logo will appear on all promotional materials circulated for the event. Your company name and logo will be attached to all messaging regarding this event.

Luncheon Sponsor (Thursday & Friday) - Sponsor \$10,000/ Co-Sponsor \$5,000

The luncheons are open to all registrants. Appropriate signage will be displayed in the room. Your sponsorship will be listed on the SUBExcel website and in all conference literature. Sponsors will be recognized verbally from the podium

Breakfast Sponsor (Thursday & Friday) - \$8,000/ 2 available

Sponsor the morning's first activities during each of the breakfast sessions. Appropriate signage will be displayed in the room. Your sponsorship will be listed on the SUBExcel website and in all conference literature.

Audio/Visual Sponsor - Sponsor \$8,000/ Co-Sponsor \$4,000

Sponsor the AV equipment being used throughout the convention, from the Opening Session to the Final Awards Banquet. Your logo and signage will appear throughout the convention. Your sponsorship will be listed on the SUBExcel website and in all conference literature.

Logo Key Card Sponsor - \$5,000 - Three Spots Available

This sponsorship offers visibility to all conference attendees as your logo will be placed on every attendee's room key card. Your sponsorship will be listed on the SUBExcel website and in all conference literature.

Event App Sponsor - \$5,000

Your sponsorship will be listed on the SUBExcel website and in all conference literature as well as all sponsorship signage. Your logo will also be prominent on the event app software that all conference attendees use.

Hospitality Suite Sponsor - Sponsor \$5,000/ Co-Sponsor \$2,500

Your sponsorship will be listed on the SUBExcel website and in all conference literature. Your logo will also appear on signage in the heavily attended hospitality suite.

Refreshment Breaks Sponsor (Thursday and Friday) - \$2,500

Your logo and signage will appear at the refreshment break area. You are invited to provide cups, napkins, and other utensils with your logo on each. Your sponsorship will be listed on the SUBExcel website and in all conference literature.

Annual Conference Tote Bags - \$2,000

A wonderful giveaway, your logo will appear on all bags. Attendees carry tote bags throughout the conference and in many instances back home and beyond. Your logo will appear on the SUBExcel website and in all conference literature.

Email Blast Sponsor - \$2,000

Be a featured sponsor on one of the ASA promotional emails that will go out to everyone in the ASA database. Your logo will be placed at the top of each email blast that is sponsored. This sponsorship will get your company noticed by all of ASA, not just conference attendees. Your logo will appear on the SUBExcel website and in all conference literature.

Video Recording Sponsor - \$1,500

This year's convention will include a video during our awards program. Your sponsorship and logo will be listed in the credits of the video, on the SUBExcel website, and in all conference literature.

Hotel Room Drop Sponsor - \$1,000

This is an opportunity to send collateral or gifts to all attendees in the conference hotel directly to their hotel rooms. ASA coordinates all activities with the hotel and ensures delivery of a gift which you will provide. Your sponsorship will be listed on the SUBExcel website and in all conference literature. No room drops will be permitted without coordinating with ASA.